

# AVANTI PRINT MIS AND BCC SOFTWARE INTEGRATION

## Seamless Communication of the Mailing List and Production Requirements for a Job

Avanti is a market leader in managing the business processes of print and print-related organizations and the tying together of islands of automation into one cohesive workflow.

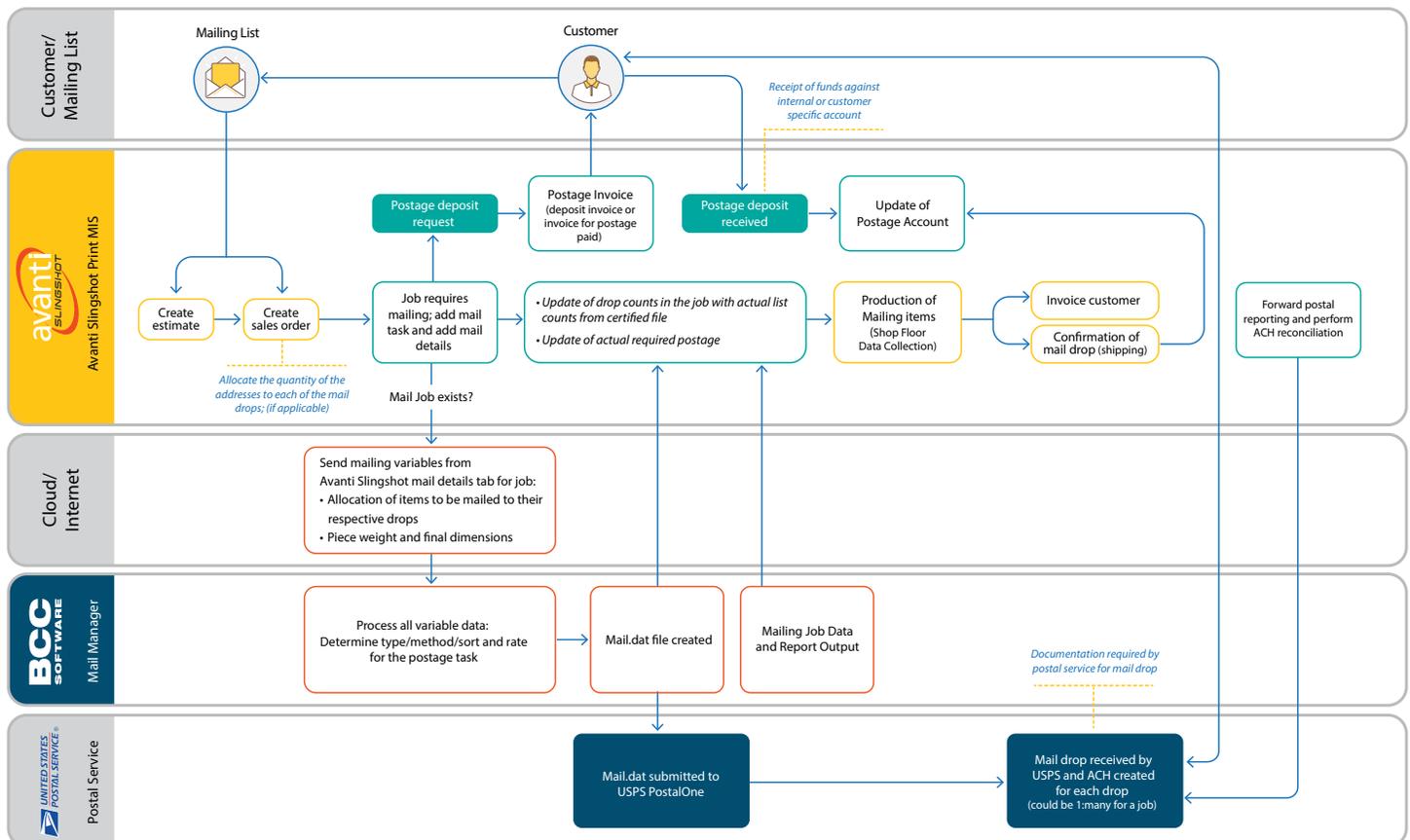
BCC software is known for their strong understanding of the postage processes and allowing for rules-based analysis and processing of postal data.

Now they work together to provide a 2-way integration that ties the production data of the order to the mailing list, allowing for seamless communication of the mailing and production requirements for a job.

## BCC SOFTWARE

Based in Rochester, NY, BCC Software creates innovative postal software solutions and provides extensive data marketing services. The company was founded in 1978 and employs approximately 80 people.

More information on BCC Software can be found at [www.bccsoftware.com](http://www.bccsoftware.com) or by calling 800.624.5234.



## BENEFITS AT A GLANCE



Eliminate the risk of calculating from erroneous specifications when the mailing list is processed.



Business requirements that impact mail sorting rules are communicated back to Avanti Slingshot to create correct drop and postage information.



Eliminate multiple points of entry, minimizing potential errors.



Mail drop schedule in Avanti Slingshot is updated to facilitate load tag creation.



Postage, reports and production mail files will be added to the Avanti Slingshot Order, ensuring that all mission-critical information is centrally located.



Final counts and postage costs for the sales order are updated and any subsequent updates or changes are automatically populated into the postage task to enable seamless reconciliation.

# avanti

WE HAVE ANSWERS®

At Avanti, our goal is to help you deliver more jobs, in less time, with the confidence in knowing that every aspect of your shop is integrated into one powerful platform.

Award-winning, JDF-certified Avanti Slingshot allows for the sophistication required by today's Print and Mail shops. The platform is also able to manage multiple lines of business, handle large/grand format, fulfillment, as well as digital and offset print.

Connect islands of automation, eliminate breakpoints in your workflow, and get the information you want – when you want it, and where you want it – easily, with Avanti Slingshot.

From order entry through to production and billing, Avanti Slingshot enables you to work more efficiently, control your costs and move more jobs through the shop with ease.

[www.avantisystems.com](http://www.avantisystems.com)

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