



## IN-PLANT ADVANTAGE

*Managing your customers' satisfaction, and your bottom line, isn't just what you do – it's what drives you and your operations.*

Being an In-Plant printer has its advantages – and its challenges. Being part of the organization means that you are very close to your clients, but it also means you need to continually defend your costs and your service against "outside" competition.

Providing your customers with the service levels and a wide range of Print services that makes their lives easier, and puts smiles on their faces with each job, is what drives you and your business...and what keeps them coming back!

At Avanti, we understand that managing your costs is as important as delivering the great service and value that your customers demand.

## WE'RE HERE TO HELP YOU TACKLE YOUR CHALLENGES:

- Training new staff, which requires that systems supporting the operation must be extremely easy to use
- Continued pressure to "do more with less": streamline the internal workflow to save time and money
- Seamlessly integrate and share data with corporate systems
- Increasing awareness among your clients of your full scope of services
- Job tracking and fingertip access to job information
- Delivering timely, accurate chargebacks to ensure accurate financial records
- Connecting your "Islands of Automation", bringing press, prepress, bindery and MIS together

### FEATURES

All modules are fully integrated into one cohesive platform

Chargeback Integration – Avanti creates a file or direct link to your Enterprise system

Point-of-sale (POS): An efficient, defined process for front-line shop employees

Avanti offers estimating tailored to specific production models

Utilize Products, Kits and Templates in the Estimating system

Export Estimate and Job Details to standard formats, such as PDF, Word and Excel to be sent for review and approval

Enter jobs into the order entry modules without estimates, either manually or via web-to-print integration

Avanti provides real-world JDF experience

### BENEFITS

Eliminates duplicate entry thereby saving the Print Shop time and money

View real-time customer and job information

Ensures costs are accurately allocated to the correct departments

Simplifies and streamlines month-end chargeback reconciliation

Enter and invoice customer orders for seamless reconciliation, reporting and payment processing.

Easily add additional equipment and processes in the future, with the help of the estimating standards library

Avanti Slingshot allows for the sophistication required by today's In-Plants. The platform is able to manage multiple lines of business, handle large/grand format, digital and offset print, as well as mail and fulfillment workflows.

Quick, consistent estimating regardless of who creates the estimate

Past estimates can be recalled allowing for fast turnaround time on reprint requests

Ensures you consistently present a professional image

Quote can then be emailed to the customer in MS Word or a PDF

Dramatically increases the speed of providing a quote to the customer

Enter and price a job on-the-fly

Price jobs specifically for a customer or price by turnaround times

Take advantage of a robust multi-platform open environment

Improve workflow integration

Communicate in real time with prepress applications, JDF-enabled presses and bindery equipment



At Avanti, our goal is to help you deliver more jobs, in less time, with the confidence in knowing that every aspect of your shop is integrated into one powerful platform. Since 1984, Avanti has developed innovative, award-winning Print MIS solutions that help print and communication organizations automate all facets of their business and cultivate a more meaningful relationship with their customer.

Connect islands of automation, eliminate breakpoints in your workflow, and get the information you want – when you want it, and where you want it – easily, with Avanti Slingshot. From order entry through to production and chargebacks, Avanti Slingshot enables you to work more efficiently, control your costs and move more jobs through the shop with ease.

Avanti Slingshot acts as the information hub of the shop — automatically sending and receiving data from the different software applications and equipment throughout the print shop. Executive Dashboards provide customizable, real-time graphical status of key performance indicators (KPIs), including productivity, profitability, job status and sales activity by job, customer, and/or employee.

Software is only half the answer. A well-defined implementation process is the other key ingredient for a successful installation. During the implementation process, we focus on tailoring Avanti Slingshot to improve your workflow and business processes, while leveraging our depth of experience in the printing industry to help streamline your business.

## FULLY INTEGRATED MODULAR SYSTEM:

**Estimating:** Handle the complexity of offset printing including make ready, “best press” calculator, wash-up, bindery, and “what if” calculations using templates and pre-defined estimating standards for accurate, consistent estimating.

Designed for the challenges of print-on-demand estimating, Avanti Slingshot allows for the production of fast, accurate and highly flexible estimates.

Manage the intricacies of large/grand format estimating with area calculations, ink consumption, specialized substrates, large format finishing processes, and service/installation activities.

Easily estimate time/resources for non-print activities related to creative design, marketing and data services.

**Sales Orders:** Consolidate and manage multiple lines of business such as print, creative services, mailing, and fulfillment on a single order.

**Web-to-Print:** Create customizable customer portals with RFQs, online catalogs, order submission with tax and shipping calculations, online payments, job tracking, and soft proofing, all fully integrated into production.

**Mailing:** Manage all direct mail elements including postage and mail drops from estimating, postage accounts and inventory, web-to-print integration, shipping, billing, and reporting.

**Advanced Purchasing:** Consolidate and manage outside purchases for inventory and services based on order requirements, inventory levels, scheduling, turn-around times, supplier preferences, and purchase history.

**Scheduling:** Quick sequencing for short-run or digital jobs as well as full finite capacity scheduling for longer, resource-intensive production workflows, with real-time views of job progress and “drag and drop” functionality for scheduling and production planning.

**Inventory Management and Fulfillment:** Control the receipt, commitment, and use of raw materials, rolls, and finished goods inventory across multiple warehouses, including tracking all inventory transactions and cycle counts.

**Shop Floor Data Collection:** Streamlined capture of time and material entries to drive real-time communication of job status, collect actual costs, track inventory usage, and provide instant access to production details and associated digital assets.

**Integration:** Avanti’s award-winning Advanced JDF framework creates a seamless bi-directional information link between the MIS and third-party prepress, workflow, press, and finishing systems, facilitating the relay of job parameters and the collection of job progress and production data.

**Job Costing and Tracking:** Powerful reporting on work-in-process, costs, and productivity, using data collected from both Shop Floor and integrated systems, while retaining unlimited historical records for auditing and forecasting.

**Shipping:** Create packing slips and mailing labels for shipments and eliminate the re-entry of shipping details, including carrier charges and tracking numbers, to/from leading online courier systems including FedEx© and UPS©

**Invoicing:** Generate billing documents in a batch process including all applicable order details, contract charges, and commissions, to be posted automatically to your 3rd-party accounting system.

**CRM:** View and report on everything related to customer accounts including all job history, contact management, sales forecasting, key documents and campaigns, all driven by the data generated by the modules in the Avanti system.

**Point-of-sale (POS):** An efficient, defined process for front-line shop employees to enter and invoice customer orders for seamless reconciliation, reporting and payment processing.

**Triggers & Alerts:** Ensure everyone is kept up-to-speed and ready to react 24/7 with automated emails that increase the speed and accuracy of your customer interactions.

**Accounts Receivables:** Leverage cost-based reporting; linking your revenues to their related costs to provide you with analysis data to ensure your business is operating with the margins you desire.

**Document Management:** Attach any document to your job workflow and have it be available to your employees, so they are easily accessible and ensure continuity from creation to delivery of your print job.