



**AVANTI SLINGSHOT® PRINT MIS: The Industry's First End-to-End Automated All-in-One Direct Mail Management Solution.**

Until now, mail jobs would be passed between departments and systems several times before the customer could receive an estimate. Avanti Slingshot's Direct Mail management module gives you the ability to provide comprehensive estimates, including postage, postage tasks, and sorting tasks that carry through to the final invoice.

Direct mail pricing and costing, mail drops, and repetitive mail programs are handled easily, allowing you to capture all mailing information and support pre-negotiated rates. You can now plan, manage, and track multiple drops, including items to be part of the drop, quantities, locations, and the mandatory completion dates for the mail drop.

Our Direct Mail Management module provides your print shop with a complete end-to-end business management solution.

**Integration with BCC Software Mail Manager Full Service™: Seamless Communication of the Mailing List and Production Requirements for a Job**

At PRINT18 in Chicago, Avanti was awarded the prestigious Vanguard Award for innovation in the Collaboration category for **Avanti Slingshot® and BCC Software Mail Manager Full Service™ integration.**

For print and mail shops, the integration will eliminate risk and errors that typically result when mailing lists are processed. Postage, reports, and production mail files will now be added directly to an Avanti Slingshot Order, ensuring all mission critical information is centrally located. Business requirements that impact mail sorting rules will be communicated automatically to Avanti Slingshot to create correct mail drop and postage information.

Avanti is a market leader in managing the business processes of print and print-related organizations and the tying together of islands of automation into one cohesive workflow. BCC software is known for their strong understanding of the postage processes and allowing for rules-based analysis and processing of postal data.

Now they work together to provide a 2-way integration that ties the production data of the order to the mailing list, allowing for seamless communication of the mailing and production requirements for a job.

To learn where Avanti Slingshot® workflow automation can work for your business, book a FREE no obligation workflow evaluation at [avantisystems.com](http://avantisystems.com) or call us 1.800.482.2908



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